














Pluggable Django E-Commerce

CUKER | INTERACTIVE + MARKETING

	 QUIKSILVER			HITACHI
				stampD LOS ANGELES
KNOCK KNOCK		TRAVEL DYNAMICS GROUP		

How E-Commerce Projects Usually Work:

- The sales guy will say anything to get make a sale
- The designer makes a beautiful site that creates lots of programming challenges
- Planning and design process takes too long
- Programmer has an overly complex task with too short of a deadline
- The CEO always comes up with a dire business need that requires the programmers to work day and night to get the project done on time

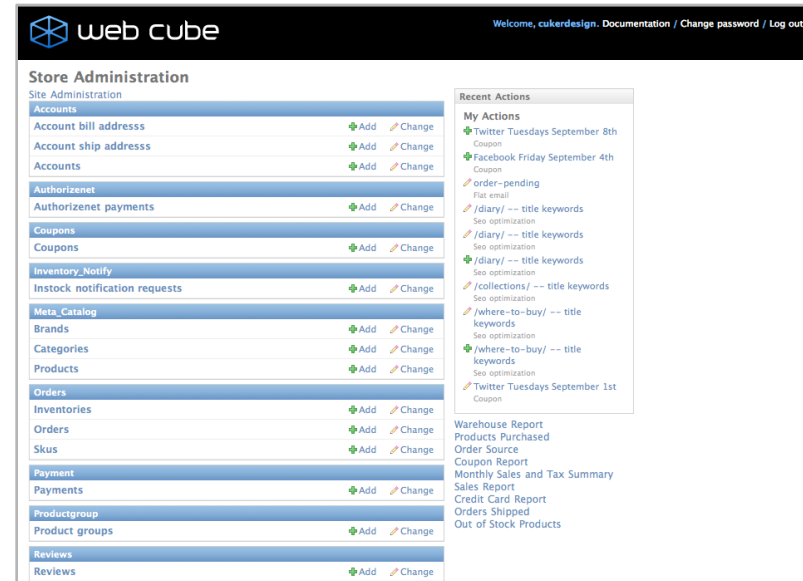
Interactive Agency E-Commerce Needs

- Easy tool for setting client expectations
- Strict guidelines for designers
- Quick turnover – 2-3 weeks implementation
- Pre-built marketing features
- Ready to integrate to any fulfillment system
- Customized shipping rules
- Structured HTML templates
- Ability to extend with custom applications
- Integrates seamlessly with other site content
- Robust SEO



The Solution – Web Cube E-Commerce

- Template wireframes for designers
- Self-contained in a Django App
- Decoupled cart and catalog
- Simple order states for easy signals
- Customizable classes for shipping rules
- Built in searching and categorization
- SEO inlines
- Customizable Flatpage style templates
- Works with/without auth
- Inventory tracking
- Back orders
- Single page checkout



web cube

Welcome, cukerdesign. Documentation / Change password / Log out

Store Administration

Site Administration

Accounts	Authorizenet	Coupons	Inventory_Notify	Meta_Catalog	Orders	Payment	Productgroup	Reviews
Account bill address Add Change	Authorizenet payments Add Change	Coupons Add Change	Instock notification requests Add Change	Brands Add Change	Inventories Add Change	Payments Add Change	Product groups Add Change	Reviews Add Change
Account ship address Add Change				Categories Add Change	Orders Add Change			
Accounts Add Change				Products Add Change	Skus Add Change			

Recent Actions

My Actions

- Twitter Tuesdays September 8th Coupon
- Facebook Friday September 4th Coupon
- order-pending Flat email
- /diary/ -- title keywords Seo optimization
- /diary/ -- title keywords Seo optimization
- /diary/ -- title keywords Seo optimization
- /collections/ -- title keywords Seo optimization
- /where-to-buy/ -- title keywords Seo optimization
- /where-to-buy/ -- title keywords Seo optimization
- Twitter Tuesdays September 1st Coupon

Warehouse Report
Products Purchased
Order Source
Coupon Report
Monthly Sales and Tax Summary
Sales Report
Credit Card Report
Orders Shipped
Out of Stock Products



[More Info](#)

www.WebCubeCMS.com

Contact Us for Demos – info@WebCubeCMS.com